

Vermont Horse Council
Board of Directors Meeting
Conference Call held 1/11/17

Attendance: Heidi Krantz, President; Morris Lasell, Vice President; Gloria Bruce, Treasurer; Terry Rose, Secretary; Jeannette Cole, Phyllis Civitello, Jessica Riley, Lucinda Newman, Doug Smith, Jean Audet (all Directors), Jim Nickerson (guest). Not present – Karen Rosemark

Meeting called to order by President, Heidi Krantz at 7:02 pm

Planning of Annual meeting commenced.

Ballots were sent out and 4 have been received

14 people have RSVP'd to the annual meeting. We need more! Reach out to as many people as you possibly can.

Morris did not get the absentee ballot. He is on the list for USPS mailing of newsletter.

Jeannette is compiling a check list of responsibilities

Hope to have a round table discussion at the annual meeting to talk about activities, promotions and services to gather feedback from members. This depends on the number of people who attend the meeting.

Terry will have copies of blank voting ballot to have available at the meeting

Bev McMullin, Doug Smith, and one more person will count

Lucinda spoke about the Corporate Sponsorship Material.

Bronze Level (would include Equine Dentists, for example)

Silver Level (would include Guys Farm & Yard, for example)

Gold Level (would include Poulin Grain, for example)

Gloria spoke about the VHC budget for 2017

Jean questioned "program related expenses" that was answered as the paint party, for example

The Board should go over the budget and bring any questions or suggestions to Gloria before February 18th.

Book-keeping expenses was questioned and answered that the QuickBooks software (on-line version) does not do all that the computer based version does.

Heidi spoke about the Economic Impact Study that the American Horse Council is doing. At this time VHC does not have the resources to go ahead with this. VHC would need \$18,000 in pledges and the Board could only raise \$5,000. Vermont does not have a lot of unity in the horse community at this time. There is no money at the state level. Perhaps VHC could have a smaller-scale study done. Heidi is hoping to approach Legislation regarding this.

Heidi spoke about the Vermont Farm Bureau Days At The State House. She plans to attend January 25th and the Farm Bureau is adding VHC to the agenda. Go to the Farm Bureau website to RSVP.

Jean Audet spoke about the Matt Rose clinic. April 8th, 2017 in Brandon, VT. Demo and clinic on lameness. This project is on-track so far.

Heidi questioned the group regarding Sharon Wilsie of Brattleboro, VT. Sharon is willing to do a clinic for us if we are interested. Half day clinic is \$350/ full day is \$500. Look up Wilsie Way Horsemanship. No decision was made.

Procedures manual: any changes/suggestions, send them to Terry Rose

Jeannette is compiling a list of volunteers, volunteer positions, recruitment ideas, etc. She is looking into events, membership booth ideas, and is writing articles for Mane Stream.

The Board is encouraged to think about a 'focused membership development' program: "like a membership drive", etc.

Newsletter deadline is the end of February.

Gloria Bruce is stepping down as treasurer in the near future. VHC needs someone with book keeping skills, an interest in horses, any other skills mentioned in the procedures manual.

Lucinda suggested the board advertise this position in the newsletter, blog, Facebook, etc. Gloria will help write up the job description.

Meeting adjourned 8:20pm

Respectfully submitted,

Terry Rose, Secretary