

VERMONT HORSE COUNCIL

*Creating a
Unified
Equine Voice*



VERMONT HORSE COUNCIL



**CREATING A UNIFIED
EQUINE VOICE**

Everyone is welcome!



Any Breed Any Discipline Ride, Drive, Enjoy!

Join because you love horses!

Mission



- To promote and protect interest of all Vermont horsemen and horsewomen
- To provide information on the Vermont horse industry, laws and regulations affecting it, and on other related subjects.
- To be a means of communication between all horsemen [women] and to provide information to the general public.
- To map, mark and develop interconnecting riding trails throughout the state of Vermont
- To encourage horsemen [women] to respect public and private property rights.

Mission – Refresh



Mission Statement

The Vermont Horse Council (VHC) is a nonprofit organization whose mission is to promote and protect the interests of all Vermont horse enthusiasts and horses. Through education, communication, collaboration, and representation, our goal is to serve as the umbrella organization and unified voice for Vermont's equine community, and to monitor legislative issues, laws and regulations affecting horses and the horse industry specifically, health, safety, and preservation of sustainable trails for future generations.

Statement of Purpose

The Vermont Horse Council serves as the liaison between Vermont's horse industry, the legislature, trade associations, and the general public. We strive to maintain effective government relations by interacting with state leaders and government representatives. We collaborate with the Vermont Department of Agriculture, the Vermont Department of Forests Parks and Recreation (VOREC), The Vermont Trails and Greenways Council (VTGC), and specifically the Vermont Farm Bureau, working closely with these organizations to support and develop the common interests, and protect resources vital to the horse industry of Vermont.

WHO WE ARE

The Vermont Horse Council (VHC) is a nonprofit 501(c)5 organization dedicated to the promotion, protection and improvement of the interests of Vermont horse industry. Serving as the leader and official voice of the state's horse industry, we study and stay current on issues affecting our resources. We are an active member of the American Horse Council ensuring representation in Washington.

The VHC represents professionals and amateurs without bias - regardless of breed or discipline, by serving as the liaison between the state legislature, the Vermont horse industry, and the general public.

Established in 19??, the Vermont Horse Council is composed entirely of volunteer individuals and groups from all breeds and types of horse activities. We are amateurs and professionals, hobbyists, commercial producers, local riding clubs, and larger corporations. Membership dollars provides us with the support we need to sponsor projects, provide benefits, and continue involvement with legislative issues to attain influence in the public arena.

WHAT WE DO

The VHC aspires as the industry's state representative by keeping Vermont's diverse horse community informed of regulations, pending legislation and administrative decisions that may impact them. We protect and promote the interests of horse enthusiasts as a unified voice by interacting with the media and the general public, and by keeping our membership informed on issues and current events. We seek to advise by disseminating information, encouraging activities and programs which benefit the horse community.

In 19??, the VHC's lobbying efforts were successful in advancing legislation that _____? and _____? (a little history here of key work we have done? ?Trails? The impact study? Land issues?

WHAT WE CARE ABOUT

We care about a sustainable safe, happy, healthy, and economically viable future for horse enthusiasts with attention to the welfare and humane treatment of our horses. We believe our message is grounded by individual awareness and action in our own communities.

VHC Focus



Road Safety

Legislation

Scholarships

Trail Access

Industry
Summit

Partnerships

Educational
Clinics



Administration



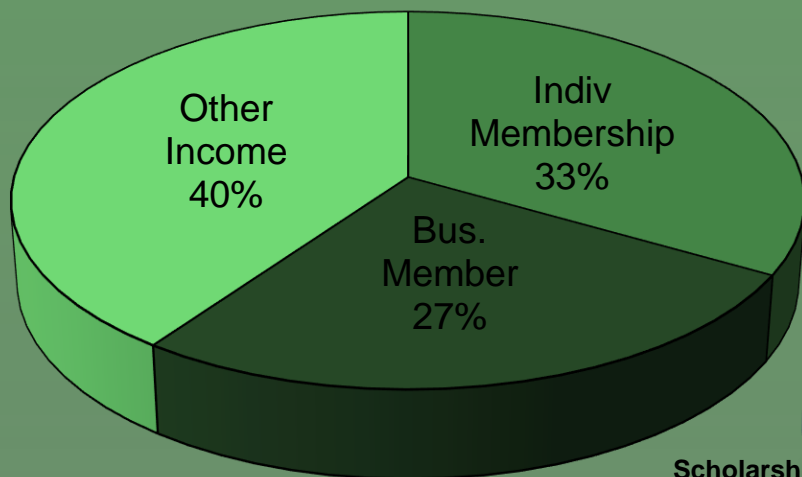
- Fiscal Responsibility
- Mission and Vision
- Annual Work Plan
- Project Oversight
- Leadership and Direction



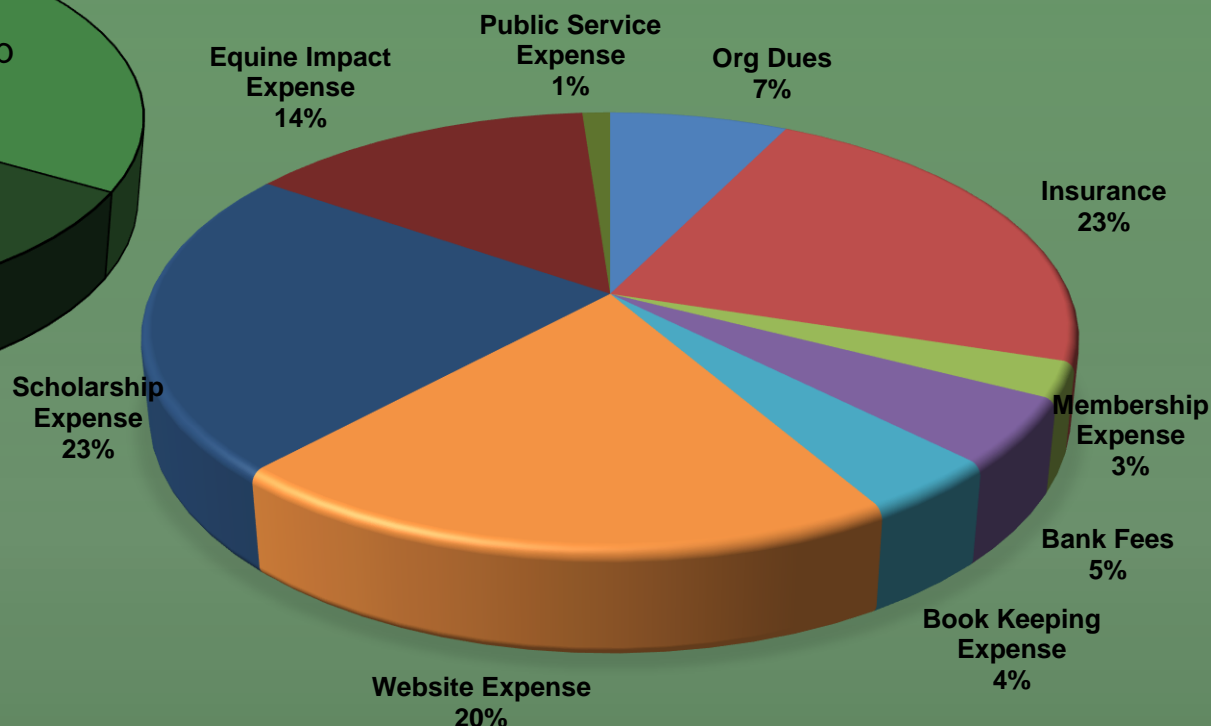
2021 Financials (year end)



INCOME



EXPENSE



TOTAL YEAR END ASSETS

\$14,372.03



2021 Motion Summary

FEB 2021	Approve adult scholarship in the amount of \$300 to be awarded to Kate Scarlott for Level 1,2,3 equine craniosacral therapy training.	Approved unanimously
FEB 2021	Approve youth scholarship in the amount of \$300 to be awarded to Tomas Hynes for lesson participation a Horses and Pathfinders.	Approved unanimously
FEB 2021	Approve remittance of \$750 to Kendra Stearns for production of Equine Impact promotional video.	One BOD recused self, remaining unanimously approved
MAR 2021	Approve reimbursement of \$59.99 to Laurie Baird for production of safety video.	Approved unanimously
MAR 2021	Approve membership dues of \$350 to American Horse Council	Approved unanimously
JUN 2021	Approve youth scholarships to Wisteria Franklin (\$300) for mustang makeover clinic and to Lorelei Grenier (\$300) for youth camp at Horses and Pathfinders.	Approved unanimously
AUG 2021	Approve draft mission statement refresh with corrections (redundancies and change statement "of goal is to represent all breeds", fill in missing blank information).	Approved unanimously
SEPT 2021	Approve \$300 payment to Jeanine Welch for expenses associated with 3-day chainsaw certification.	Approved unanimously
OCT 2021	Approve appropriating the \$400 income from the September Body Mechanics workshop evenly between the CM/FF College Scholarship Fund (\$200) and Adult Scholarship Fund (\$200).	Approve unanimously
NOV 2021	Approve appropriating \$100 payable to American Trails to renew VHC membership in this organization.	Approve unanimously

Connecting/Promotions



- Membership
- Connecting
 - Website – calendar, business info
 - Blog
 - FB
 - Email
 - Networking with Farm Bureau, FPR/ANR/GMHA/GMNF and general inquires
- Educational Clinics
 - Supremely Supple Horse; Your Body, Your Horses Body; Forage Foundations
- Presentations and Speaking Engagements

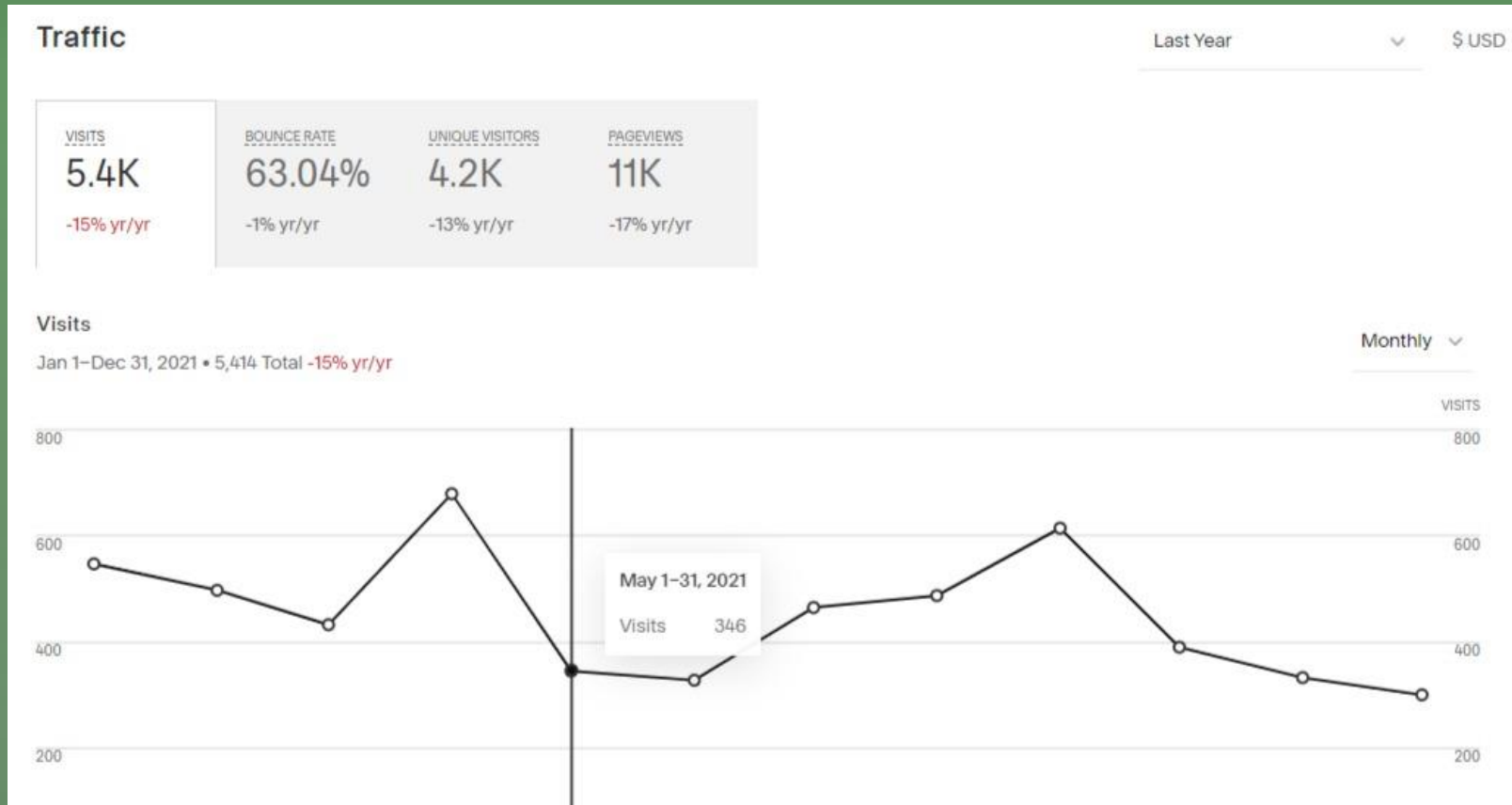


VERMONT HORSE COUNCIL
hosting Jec Ballou
starting March 21, 2021 for 5 weeks
Supremely Supple; 5 Ways to a Looser Horse





Connecting – Web Page Statistics



Connecting – VHC Blog



VHC Blogs

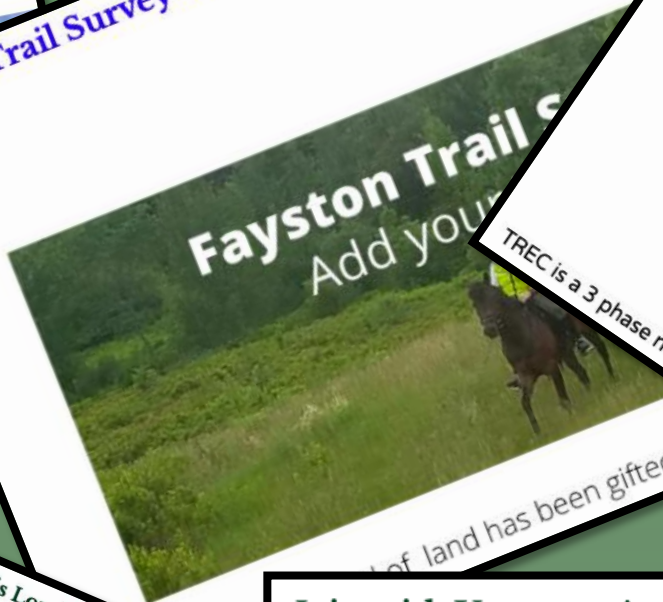
VHC Blog with news and events

America's Mustangs Zoom Meeting



Fayston Trail Survey-Add your Voice

Fayston Trail Survey
Add your voice



TREC is a 3 phase ridden or driven sport that is all about building

TREC Basics with Jill Delaney

it's not too late
TREC Basics with Jill Delaney



Connecting with Horses Clinic w/ Chris Lombard



one-day clinic with the horseman, Chris Lombard.

Join with Vermont Agency of Natural Resources February 23 to discuss environmental permitting and questions about Vermont's environment

The Vermont Horse Council received this announcement and encourages equine businesses to join this conversation. Equine business owners need to take a seat at the table to have concerns of the industry heard.

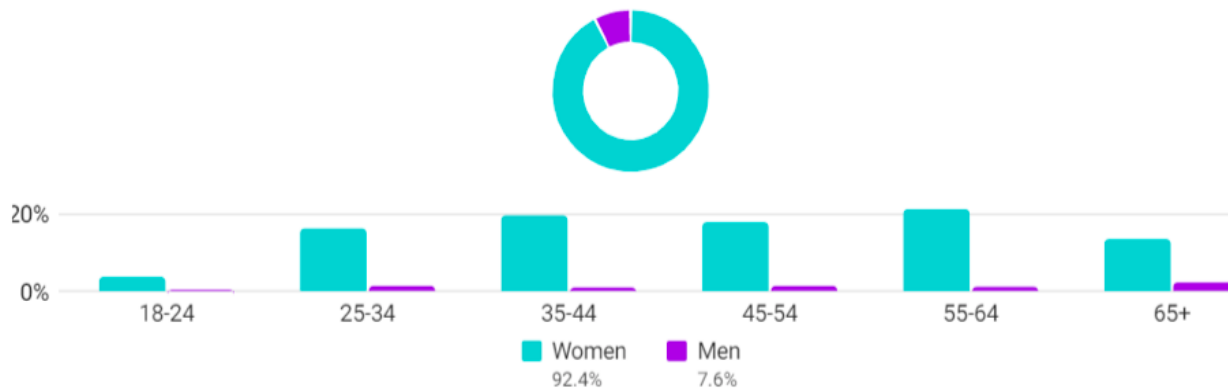


Connecting – Facebook Statistics

Facebook Page Likes ❶

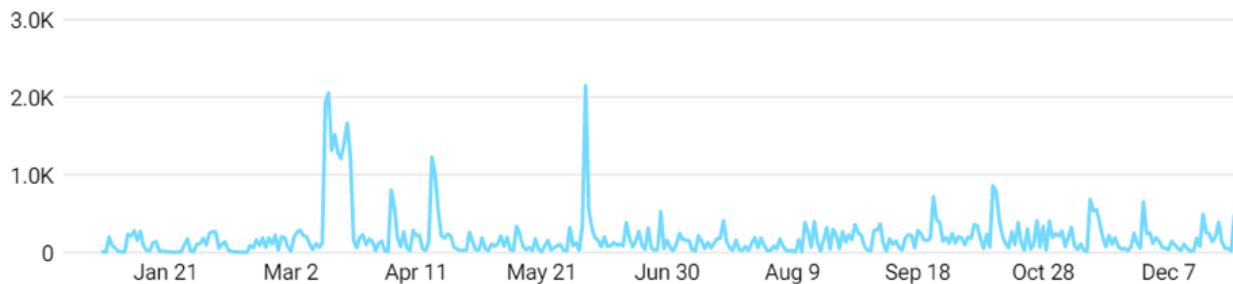
1.3K

Age & Gender ❶



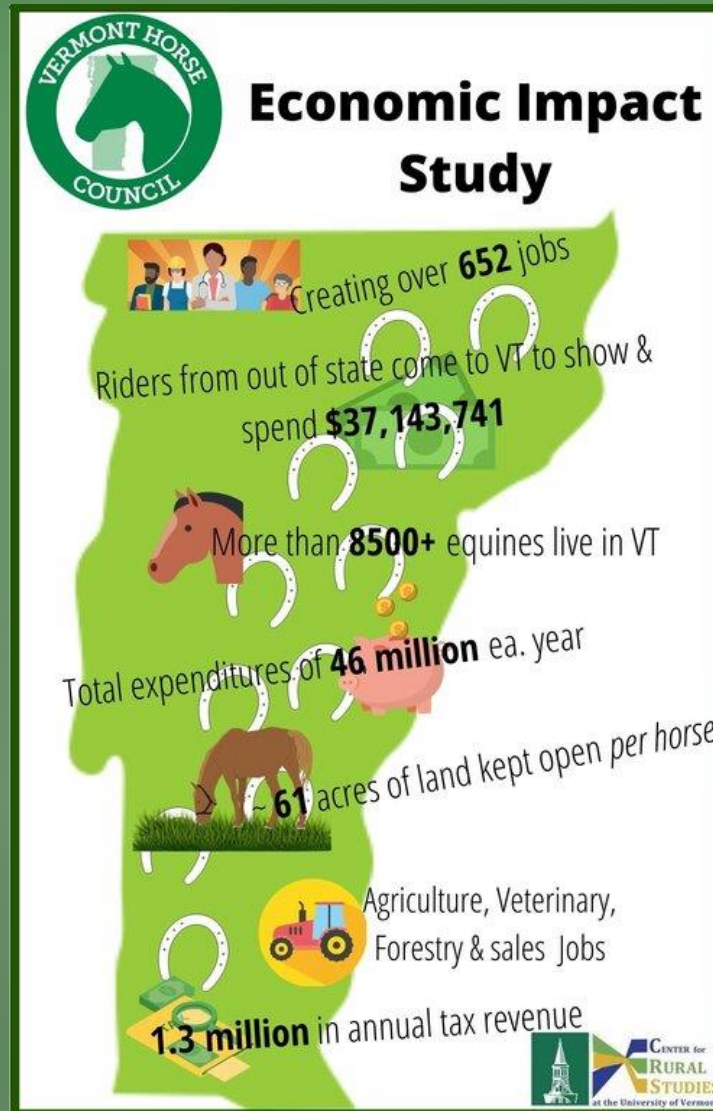
Facebook Page Reach ❶

27,723 ↑ 7.9%





Connecting – Equine Impact





Equine Activities

- Forest, Park and Rec/ANR
 - Approved Willoughby and Groton Work Plans
 - Applied for ERSA Grant – Willoughby Equestrian Campground
- Silver Lake Recreation Area
- VT Trails & Greenways
- VT Outdoor Recreation Economic Collaborative

Equine Activities



GROTON STATE FOREST

Danville, Groton, Marshfield, Orange, Peacham, Plainfield, Topsham; Caledonia, Orange, and Washington Counties

26,164 Acres



WILLOUGHBY STATE FOREST

Newark, Sutton and Westmore; Caledonia and Orleans Counties

7,682 Acres



Dolloff Pond (Photo Credit - Friends of Willoughby)

Silver Lake Campground

Area Status: Open



Silver Lake Campground is a small, primitive campground located on Silver Lake. Silver Lake is only accessible by hiking 0.6 miles down the Goshen Trail or on the Service Road.

Please note: **drinking water access is currently closed** to protect public health. There is no garbage service available, please carry out what you carry in.

Hiking, mountain biking, horseback riding, cross-country skiing, snowshoeing, a snowmobiling opportunities are all available in the

Equine Activities



Groton State Forest

New Discovery Campground

Horse Camping



2022 Goals – Groton State Forest

- ✓ Improved maps for current equestrian trails (multi-use)
- ✓ New Discovery corral refresh and VHC public relations signage
- ✓ Completion of Peacham Loop & Devil's Hill Loop
- ✓ Completion of pull through camp site for larger trailers



Equine Activities

Equestrian Trailer Parking
Willoughby State Forest

Proposed Equestrian Trailer Trailhead Parking Lot and Camp
Willoughby State Forest
Sutton, VT





Equine Activities

Silver Lake equestrian campsite work led by
Laurie Baird – August 2021



Services



- Bike & Equine Safety Education
- Ride & Drive Program
- Scholarships
 - College for equine studies
 - Youth/4-H for camps and clinics
 - Adult to enhance knowledge & skills
- Vermont Farm Bureau – Legislative Day
- Trail Maintenance Fund

 **HORSE AND ROAD SAFETY AWARENESS CAMPAIGN** 

RIDERS **Share The Road** 

VISIBLE

Be
Studies have shown that fluorescent and reflective items give car drivers an extra 3 seconds of braking time.

Be **courteous** to other road users.

Be **responsible** for your actions.

Be **aware** of your surroundings.
Know **YOUR** blind spots

DRIVERS – PLEASE

Slow down, keep your distance, be ready to stop, and pass wide and slow.
15 mph is the maximum recommended speed to pass a horse. **LOOK** to the rider for direction

REMEMBER – The vast majority of riders do not use roads out of choice. **Horses have the Right of Way**

HORSES DON'T DENT – THEY DIE





THINK!
Have some horse sense on the road
Motorists and horse riders both have a right to be on the road.
They also share a responsibility to consider each other's needs.

<http://vthorsecouncil.org/>

Image courtesy of Thames Valley Police



Services – Ride & Drive

586.76 hours – Judy Davis with Berrie Brook Kid Rock (Morgan)

191.75 hours – Sue Miller with Misure Ophelia (Morgan)

126.5 hours – Jem Rodgers with Peppy's Painted Cowboy (Paint)



Join at anytime to log hours with
your horse.

Your \$25 fee lets you earn badges
and prizes for time spent with your
horse!

A perfect way to support kids and
their horses – or to work together
as your kids learn!



Services – 2021 Scholarship (\$1200)



YOUTH & TEEN LEADERSHIP CAMPS



2



EDUCATION

LEARN ABOUT MUSTANGS



2022 Calendar of Events



VHC Calendar of Upcoming Events



VHC ANNUAL MEETING
(Virtual and in person)



Equine Agility Class



Horse Speak for Therapy
Horses



Equine Industry Summit



Masterson Method Equine

2022 Ideas and Dreams



**BE THE
CHANGE**

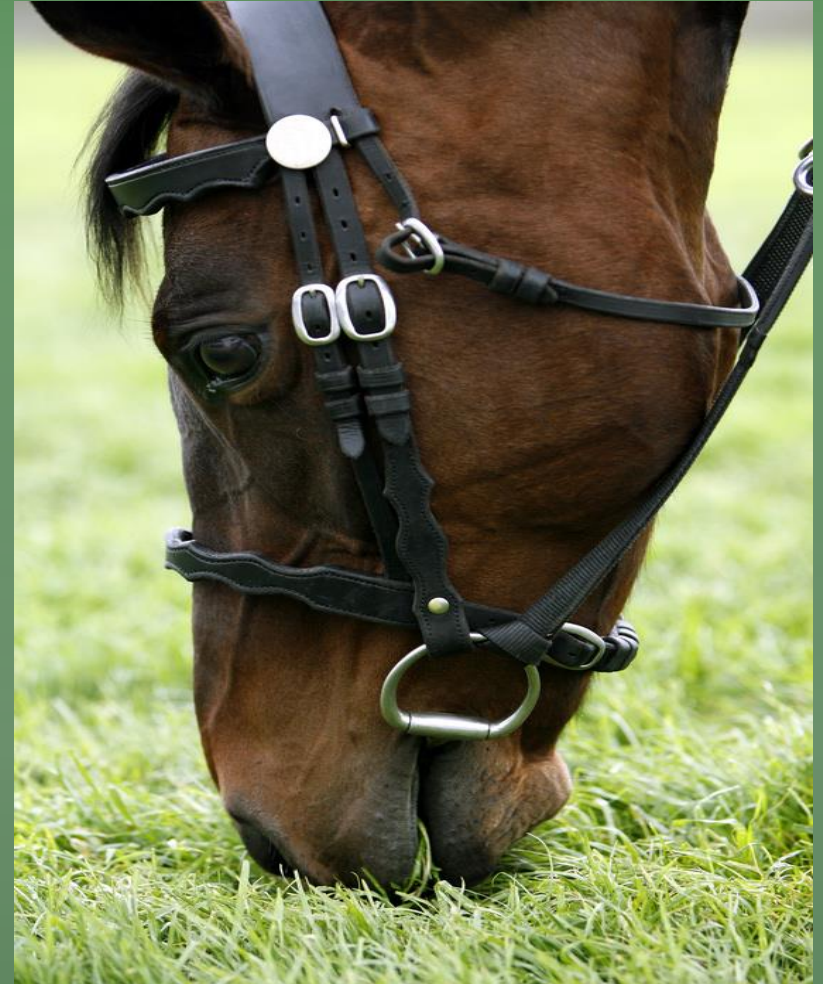
**VOLUNTEER &
MAKE THE DIFFERENCE**



2022 Ideas and Dreams



- Trail work! Volunteers needed!
- Develop youth newsletter and programs
- Clinics and Programs
- Equine Industry Summit
- Mt. Bike Educational Meet & Greet
- –Ideas from you?



The Vermont Horse Council



Join us at www.vthorsecouncil.org

THANK YOU



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