



VERMONT HORSE COUNCIL MEETING AUG.16, 2022 – 7 PM (ZOOM)

Meeting was called to order by Mikayla Pike, President at 7 pm. All BOD except Sue Miller were in attendance. There were no members present.

TREASURER'S REPORT

Financials sent out to BOD on 8/10/2022

Checking = \$7460.50

Savings = \$8212.21

PROMOTIONS COMMITTEES

Membership

- Heidi is beginning planning for 2023 equine Summit
- Heidi is continuing discussions with GMHA about joint efforts of the two organizations
- Call lead by Monica with Helen Hipp regarding "members access only" trail benefit. Nice call and sounds very promising.
- Post Cards and new brochures have arrived.

Web – Nothing to report

Facebook – Sue has been doing a great job at posting information and has taken the feedback received from the social media consultant.

Newsletter

- Reminder 8/15 is the date for newsletter submittals. Jeannette did a short blurb on the panels for Silver Lake in July. Jeannette will do one on the Coalition of Horse Councils meeting for August newsletter.

Blog – nothing to report

Other

- Attendance at fairs and equine events – Brochures have been updated and are available. Cost to attend the events is not in the budget so the participation has been put on hold for 2022. Heidi has been working on the equine events displays but could use additional input. Will be a topic at the BOD/membership retreat in November.
- GMHA – Heidi has been asked to speak at their landowner banquet on Sept. 1. She is preparing a brief talk about the importance of landowners in Vermont's and especially equestrian use.

- Social media consult (Andrea) - met with Mikayla, Sue, and Heidi – Report out made at the at 8/16 meeting.
- Jean Audet/Dexter and Jeannette Cole/Spirit participated in Moosalamoo (Silver Lake) promotional video on July 16, 2022.

ACTIVITIES COMMITTEES

NEKET

- Dog River is planning a ride at Victory on September 9 weekend.

Groton

- Volunteer day targeted for September in collaboration with mountain bike association and Vermont State Parks.

Willoughby – nothing to report

FPR – nothing to report

Robinson Integrated Project/Silver Lake

- Silver Lake equestrian site volunteer day has been postponed due to the ranger having Covid. Laurie Baird is leading this effort.

Ascutney – nothing to report

Programs – nothing to report

SERVICES COMMITTEES

Farm Bureau- farm visits are on hold as Sydney is working on other tasks

Scholarships – we discussed the need for fund raising for scholarships. We have had two requests but currently there is not money in the accounts to fund these requests. Sue was not on the call, so we tabled the discussion until the retreat.

Safety – PSA completed

Trails

- Silver Lake equestrian site volunteer day has been postponed due to the ranger having Covid. Laurie Baird is leading this effort.
- Monica is organizing a trail clean up day at Brewster Meadows in Jeffersonville for August 28, 2022. There was a good bit of discussion about the plans and logistics at our meeting.

Ride & Drive – nothing to report

AHC

- Coalition of State Horse Council fall meeting in Columbus, Ohio on October 21-23, 2022.

Legislative

- Def. of Ag. - on-going - how we proceed with this should be on the agenda for our retreat

EXECUTIVE COMMITTEE

Insurance

- Jeannette is getting quotes for Liability Insurance from Alliance (mountain bikers insurance company) and Allen Financial. Policy is due for renewal on 9/9/2022. Have put 6 events in the queue for 2023.
- Jeannette contact Swenson Group for D&O insurance renewal. Due September 01, 2022

Operation Manual – No progress

2023 Annual Meeting – no discussion

November 2022 BOD/Membership Retreat – Decided to do this at the Waterbury Library. Mikayla will call to see if there is availability on November 5th.

Nominations for Officers – No discussion

Meeting adjourned at 8:34 PM

Respectfully submitted,
Jeannette Cole, Secretary/Treasurer