

Minutes Vermont Horse Council Phone Conference Call BOD/Membership Meeting
July 18, 2019 (7 pm – 9pm)

Attendance: Sue Miller, Jean Audet, Chelle Grald, Jim Nickerson, Sharon Stearns, Gloria Bruce, Heidi Krantz

Secretary Report – No formalized minutes from the June meeting were available, therefore a **motion was made to table approval until they could be sent by email and voted on through email for acceptance.** Motion was 2nd and unanimously approved.

Treasurer's Report – Jeannette to contact Nancy regarding the clinic income so BOD can vote on where to allocate scholarship profits. There was a discussion regarding membership. Our income from memberships is down YOY. Ideas included incentive packages for lifetime membership, putting some structure around attending events and promoting VHC, soliciting members from each of our horse circles, having VHC brochures at GMHA events. **Motion was made to accept the treasurer reports as presented.** Motion was 2nd and unanimously approved.

Green Mountain Forest Trail - GMF markers are up on all the horse trails. Jean has VHC markers and is waiting for approval to hang these on the trail system. A good relationship has been developed with the GMF officials and VHC. Equestrian voice is being heard. Some discussion on the National Recreational Area in Middlebury ensued. There are several horse trails here and the Recreational Area website has been updated to reflect this thanks to Chelle Grald's suggestion.

Economic Impact Study- Poulin Grain/Guy's Farm and Yard matching grant of \$2500 was discussed. **Motion to accept the offer of matching grant and for VHC to raise the money to satisfy the matching obligation or to take the money from the VHC unallocated funds.** Motion 2nd and unanimously approved. Heidi reported that the Northern Borders Grant response is due by the end of July. She reminded the board that the current funds in the Equine Impact account (\$3553) is the match for this grant.

CM/FF Scholarship Request – Reviewed application from Olivia Campbell for scholarship toward her 2019 entry into VTC vet tech program. **Motion made to move \$600 from the 4-H/Youth Scholarship account to the CM/FF Scholarship account and to award Olivia \$600.** Motion 2nd and unanimously approved.

Peter Otto Resignation from BOD VHC – **Motion made to accept letter of resignation from Peter Otto with deepest regret.** Motion 2nd and unanimously approved.

ANR Cooperative Agreement - Jim has written an announcement memo that will be posted on the front page of the VHC webpage. There was some discussion about the meeting for the signing of the agreement, but no date has been set. Sharon, Chelle, Jim, Jean, Heidi are willing to meet with ANR provide date correlates with availability.

Obstacle Challenge/Play Day – Discussion about the flyer. We pulled up the one from 2015. Jeannette will incorporate this into the current flyer. We decided on the entry price (\$30 Adults, \$15 youth). Must be a VHC member to participate. Cost to rent the grounds is \$150 and insurance rider is \$25.

Other Items –

1. Heidi will no longer be monitoring the VHC Gmail account. Sue will take this over.
2. Heidi asked for help at the Summit with setting up business tables. Chelle will do this.
3. Discussion about newsletter – Chelle will take this over beginning with fall letter. Jeannette to craft and send out summer letter.
4. Discussion about Groton workday. Several people will help and maybe couple personal trail ride with the event.
5. VHC Vitality discussion.
6. Amanda discussion regarding her note to the BOD. All want to encourage her continued involvement.
7. Discussion about VHC promotion stickers or poster for members to display in place of business or personal barns. Good idea. Sharon to follow up with recommendation/samples for next meeting.
8. Sharon will do secretary's duties for next meeting which is August 15th at 7 pm (phone conference)

ACTION ITEM LIST

WHO	WHAT	WHEN	STATUS
Chelle	Send out June minutes to all BOD members	ASAP	
Sue	Collect votes on approval of June minutes for report out at the August meeting	August meeting	
Jeannette	Jeannette to contact Nancy regarding the clinic income so BOD can vote on where to allocate scholarship profits	By August Meeting	
Jeannette	Send list of membership names to BOD for 2018 and 2019	By August meeting	
Chelle	Begin compiling a register and pictures of Vermont public access equine trails throughout the state	Ongoing	
Jean	Begin compiling access and trailer parking for equine trails.	Ongoing	
All BOD Members	Approach 3 businesses or individuals for \$s for Poulin/Guy's Farm and Yard matching grant	By Dec 2019	
Sharon	Approach Blue Seal for matching grant or rebate for feed purchased by VHC members	By August Meeting	
Sue/Jeannette	Send Jeannette Olivia's information	By August 01	

	so that Jeannette can write a "congratulations" letter and mail a check to Olivia		
Nancy	Move \$600 from the 4-H/Youth account to CM/FF account	By August 1	
Jim	Send verbiage to Michelle Warren and Heidi regarding the Cooperative agreement to be posted on the web page	ASAP	
Heidi	Send information on Gmail account to Sue	ASAP	
Jeannette	Update the Obstacle flyer and send it out to Jean and Doug for final approval. Send to Michelle W for posting and blogging	ASAP	Flyer sent to Doug/Jean 7/18;
Jeannette	Get the dates firmed up for Groton workday and communicate to BOD	By August 1	
Sue	Communicate to Amanda re her letter to the BOD.	By August 1	
Sharon	Promotional materials present	Next meeting	