

Feb 13, 2024 7:00 PM | [VHC Board meeting - Zoom](#)

Attendees: Monica Raymond (BOD), Chel Brewster (VP), Robin Severy (BOD), Lisa Lafont (BOD), Jennifer Kennett (BOD), Kelli McArdle (BOD), Mikayla Pick (Treasurer)
Absent - Jeannette Cole (president), Laurie Baird (BOD), Kerrie Garvey (BOD)

Notes

- 1st Annual Retreat in Monkton, VT March 2nd from 10-3 confirmed
- All present were asked how they felt the transition to Google services was going. Most reported they were using it successfully, with the exception of 2 still setting up, and one needing further assistance. No other complaints.
- Discussion to move ALL correspondence re. VHC matters to vthorsecouncil.org emails, and how to address urgent matters in a timely manner. Solutions included a minimum of checking email 2x a week, and a Group Text Chat to notify all members when an urgent response time is needed. (Monica offered to send out separate email to collect info)
- Rough Agenda for Retreat includes:
 1. 5 year strategic plan (Kelli will see how much time husband can provide to guide set up)
 2. Orientation of new board members to new/existing tasks and responsibilities
 3. Goals for 2024
 4. Looking at Committees, projects, and tasks to be done this next year and filling in gaps with new/current members
 5. Marketing, Fundraising ideas, Membership Engagement
 6. Connections to Local and National Organizations
 7. Partnerships with various organizations
- Lisa is invited to the VTP&R symposium this September, and has been asked to speak on a VHC topic. Suggestions include the need to support the Equestrian community, tourism, and outdoor recreational activities involving Horse/Trail riding.
- Monica and Lisa are attending the Outdoor Recreation Day in Montpelier on February 16th. They are planning to set up a table with a VHC banner, and hand out Summit postcards.
- There was no formal Treasurer report, other than a Check was sent to Pam Knights for the work provided on the Summit marketing. The monies were taken from grant issued funds (\$2000.00)
~Correction from Jeannette Cole: Checking has \$12,022.09 and savings has \$8297.07 (as of today). \$2000 of the checking account is the grant for the summit. Approximately

\$850 in checking is for summit income (a good portion of this will go out for lunch purchases in April).

Action items

- **Online Store (OLS)**- collection tool for payment still needs to be determined. Is this to be done via Donorbox? Plans to use OLS for Merch, Prizes, Ride&Drive, and fees for future VHC events. (Kelsey, Mikayla)
- **Photo Contest**-need to look into possible rules for pictures of minors, rules of photo use, how to credit photographer, ownership of photo, future use on Website and other VHC materials. (Jennifer, Monika)
- **Membership items**- Robin is getting payments from new member applications, but not the info through Donorbox. Is this a Kelsey or Paul item? New members get an email with a welcome letter, and a membership card. Discussion over how to issue cards for private member only properties and services included printable card, or possibly yearly trailer sticker. (Robin, Chel, Paul, Kelsey)
- **Willoughby**- Luke met on Stewardship issues and is waiting on feedback. Lisa feels it is moving towards Public Comment @ Town Meeting. Several members are unfamiliar with the area, and mentioned a possible "field trip" so we can better understand the area and needs. Lisa is continuing to work with Luke, and update on progress/VCH needed involvement.

There were no motions.

Meeting concluded at 8:34