

UVM Morgan Horse Farm



Cedar Circle Farm

6th Equine Industry Summit Saturday, April 27, 2024

Green Mountain Horse Association, South Woodstock, VT

Working Together to Create a Unified Voice

SPECIAL THANKS TO OUR GOLD SPONSORS!



2018 Statistics

\$1.3 Million

in annual tax revenue is generated through the equine industry in Vermont

\$37 Million

in revenue is generated annually from out-of-state visitors who come to Vermont to show, ride, and spend

\$46 Million

total expenditures annually through the VT equine industry

8,500+

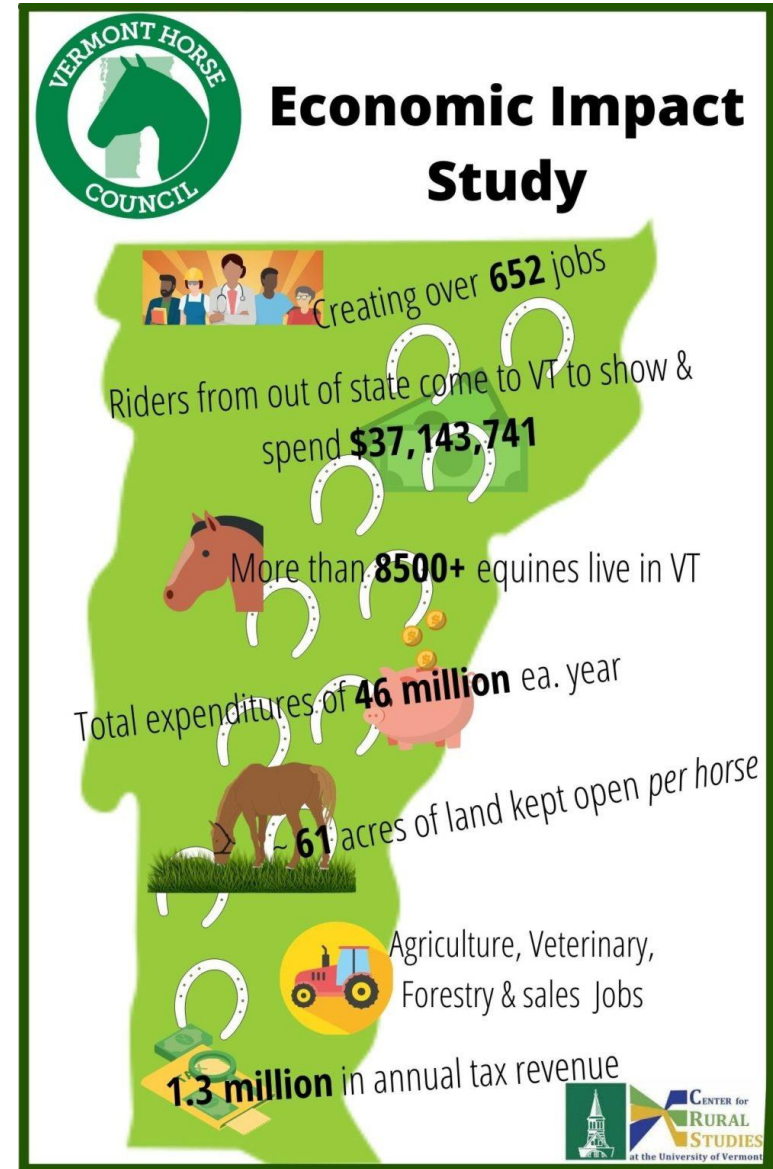
equines living in the state of Vermont

61 Acres

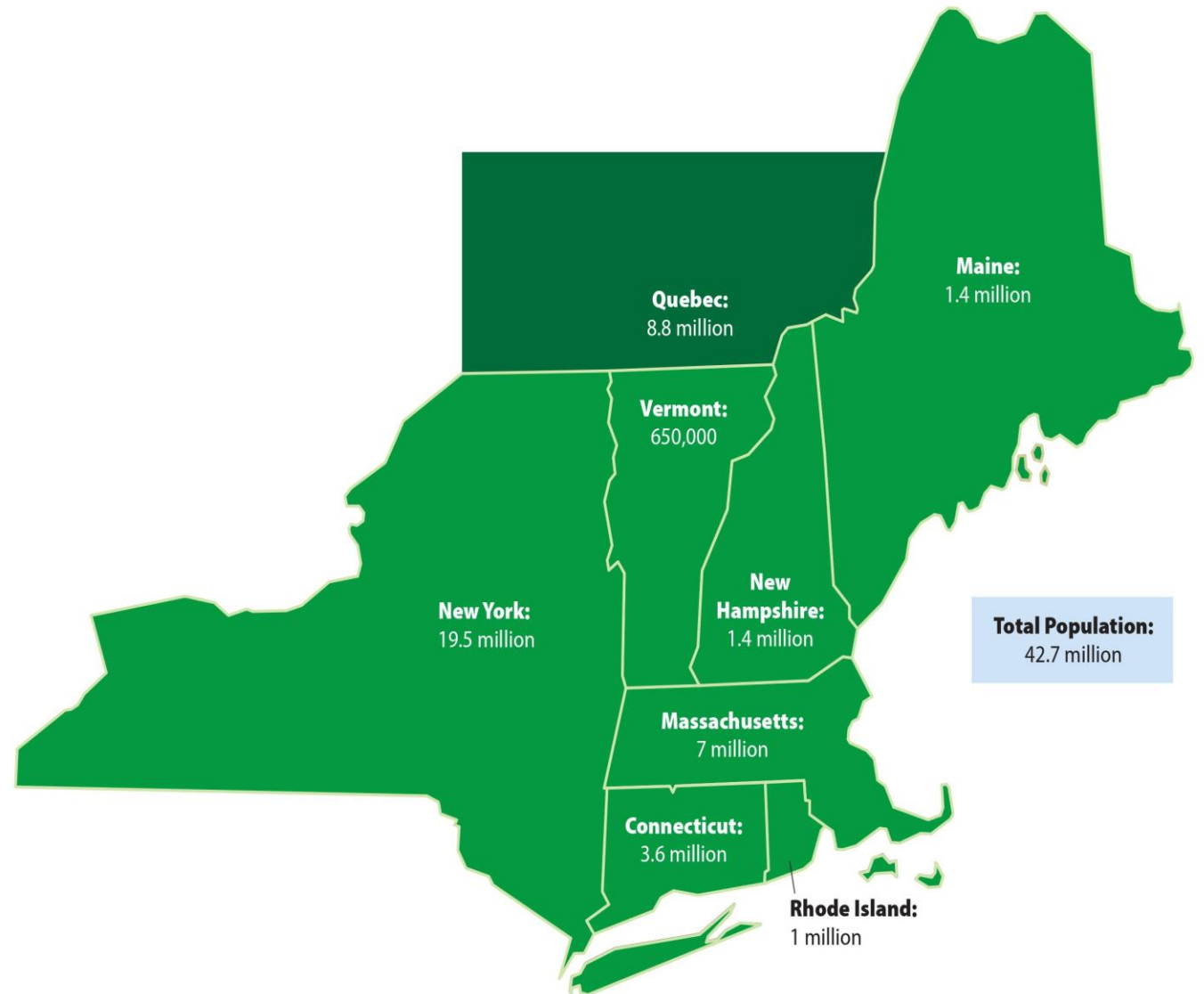
of land is kept open *per horse* in the state

652 Jobs

have been created to serve the Vermont equine industry



**Untapped
Audiences.
The Potential
for Tourism
Growth.**



What Vermont is Known for & What the State Promotes

SPRING ACTIVITIES

- Maple Sugaring

SUMMER & FALL ACTIVITIES

- Camping
- Swimming
- Sailing & Boating
- Fishing & Hunting
- Hiking
- Rock Climbing
- Mountain Biking
- Golfing
- Leaf Peeping
- Food Tourism
- Destination Weddings



WINTER ACTIVITIES

- Skiing & Snowboarding
- Cross-country Skiing
- Snowshoeing
- Snowmobiling
- Ice Skating

WHAT'S MISSING HERE?!





HORSES OF COURSE!

A Hidden Vermont Gem & Economic Booster

EQUINE ACTIVITIES

- **Pleasure Riding**
- **Competitive Trail Riding**
- **Riding Lessons**
- **Carriage Rides**
- **Wagon & Sleigh Rides**
- **Horse Pulling**
- **Horse Shows**
- **Polo**
- **Rodeo**
- **Therapeutic Riding Centers**
- **Breeding Facilities**



What's Else is Holding Back VT's Equine Industry?

- **Lack of recognition and collaboration between equine disciplines.**
- **Lack of communication between disciplines.**
- **Support for a Unified Voice within Vermont's equine industry.**



Vermont Horse Council

Our mission is to foster an inclusive, equitable, and prosperous equine community in Vermont. We strive to promote and protect the interests and well-being of all equine enthusiasts while recognizing the importance of our natural environment, the rights of public and private property stewards, state laws and regulations, recreation, and local businesses.